



PEPPEREST

SPORTS MANAGEMENT & ACADEMY

Organizational Brochure



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ABOUT PSMA

Pepperest Sports Management and Academy PSMA is a premier football academy dedicated to discovering and nurturing the next generation of football stars especially out of Uvwie Community in Delta State, and Delta state at large, giving them the platform they need to succeed.

OUR MISSION

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OUR VISION

To become a premier platform for identifying, developing, and showcasing Delta state's (Nigeria) brightest young football stars, while fostering partnerships with top European soccer institutions to create a pathway for our talents to succeed globally.

OUR INAUGURAL TOURNAMENT



We successfully hosted our maiden edition from 22nd to 31st December 2024, featuring exciting matches and talented young players. The tournament offered attractive prizes, including:

- 1st Position: 500,000
- 2nd Position: 300,000
- 3rd Position: 200,000
- 4th Position: 100,000

and other consolatory and individual prizes. With the commitment to continuing this tradition of excellence yearly, providing opportunities for young footballers to shine and develop their skills.



OUR UP COMING EVENT

THE PEPPEREST TRAVEL N TOURS UNDER 17 SOCCER CHAMPIONSHIP

DECEMBER
2 0 2 5

OUR SOCCER ACADEMY CAMP

The Pepperest Sports Management and Academy Camp is an intentionally set up facility equipped to train, develop and prepare young and rising players, building them to become ready for top notch professional football in every level of the game.

The academy goes the extra mile to provide suitable and comfortable training environment and experienced teachers and guides to help the players reach their full potential. The camp is currently home to 18 players with the goal of expanding soon.

The camp is a Twin 6 bedroom apartment housing sitting atop a 4 storey building, an audiovisual room, a state of the art kitchen, a multipurpose gym and is a 5 minute waking distance to the training pitch.

The Six (6) bedroom apartment of pepperest soccer academy camp is situated at Ubakala, UMUAHIA South of Abia state with state of the art facilities, our camp has:

- 24 hour electricity with our powerful solar system (15kwh lithium battery 48volts, 5kva inverter 48volts, 15 units of 330 watts photovoltaic module high grade panels)
- 5,000 seater capacity training pitch



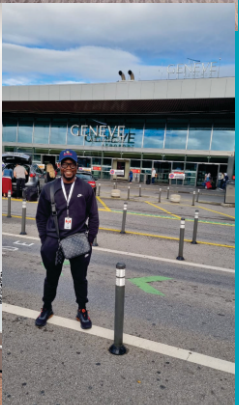
OUR GOALS AND ACHIEVEMENTS THUS FAR

PSMA, is committed to making a meaningful impact in the lives of young Nigerian footballers. Here are some of our key goals and achievements so far:

- Identifying and developing young football talents in Nigeria, focusing on players under the age of 18.
- Establishing partnerships with top European soccer institutions to create opportunities for our talents to train, develop, and secure professional contracts when they turn 18
- Host an annual PEPPEREST SOCCER CHAMPIONSHIP every December to showcase the best young talents and singling out the key notable ones.
- Successfully establishing more global partnerships with soccer colleges around the globe, providing a pathway for our young players to succeed globally.

Achieved significant milestones in the last 2 years, including:

- Visiting France, Switzerland, Italy, and Japan to establish partnerships and secure opportunities for our young players.
- Returning from Tokyo, Japan on May 18th, where we finalized soccer college deals that will benefit our young talents.



ABOUT THE FOUNDER / CHAIRMAN



**Mr Dafe Louis
Ayiyan-Ohwofachor**

Born in Uvwie Local Government, Delta State, Nigeria, Dafe Louis Ohwofachor's life has been a testament to determination, hard work, and a passion for giving back. Growing up in Warri, Dafe completed his secondary education at Urhobo College Effurun before relocating to Abuja in 1993 at the age of 17, in search of greener pastures.

Dafe's early years were marked by struggles, as he took on various jobs ranging from a bus conductor to a garden boy, to bakery assistant to an horticulturalist, all to make ends meet, before he gained employment with Julius Berger as a telephone technician assistant in 1996. It was during this period that he started playing football with his employers kids as he never really did play back home in Warri and his love for the game grew immensely as he went on to play for a secondary school called Gwarimpa secondary school as a machinery

Dafe's journalism career began as a freelance reporter for 442 Sports Magazine, and despite facing setbacks, including losing his job in 2004 when his Julius Berger boss was sacked and being duped by travel agents, in a quest to relocate to Europe, but Dafe persevered, eventually relocating to South Africa in 2007.

In South Africa, Dafe continued to pursue his passion for soccer, covering matches and interviewing top players, including the likes of Sheyi Olofinjana, TAYE Taiwo, Danny Shittu, Kalu Uche and Ike Uche (the Uche brother) and Christian Obodo.

Like many young Nigerians with the desire to be a boss of his own, Dafe went further to expand his skills, studying media and tourism, and eventually registering his own company, Pepperest Pictures PTY LTD. Today, Dafe is the MD/CEO of Pepperest Travel N Tours PTY LTD South Africa and Pepperest Travel N Tours Nigeria Limited.

Through PSMA, Dafe aims to provide opportunities for young players to develop their skills and secure professional contracts in Europe. Over the last two years, Dafe has traveled extensively, visiting countries such as France, Switzerland, Italy, and Japan. These trips have enabled him to establish partnerships and tie up soccer college deals, particularly in Tokyo, Japan, which will benefit these young talents.

Dafe's sees himself owning or partnering in future to own his own airline and his commitment to empowering the next generation of Nigerian soccer stars is evident in his work through PSMA. With his passion, expertise, and network, he is poised to make a lasting impact on the lives of young footballers in Nigeria. Having achieved success, Dafe has turned his attention to giving back to his community, establishing Pepperest Sports Management and Academy (PSMA) with the sole aim of discovering and developing young football stars, and paving a way for them to excel in the sport and by extension, empowering his community and youths of Uvwie local government area and Delta state at large.

THE TEAM



VICTOR ODAIRI
Academy Sporting Director



MFONOBONG ESSIEN
Academy Head Coach



EMENIKE EZEUGO
Academy Technical Director



GOODNEWS ADIKI
Academy Media Officer



WILSON AKI
Academy Physical Trainer



PEPPEREST
SPORTS MANAGEMENT
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PEPPEREST SOCCER ACADEMY

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